



NEW Duralast

Multi-Purpose Deodorizer

Stops Odors Instantly

Specifically formulated to eliminate common odors found in residential and commercial areas such as; homes, offices, restrooms, apartments, hotels and restaurants. Available in **FIVE** appealing fragrances! Simple, safe and economical.







ECONOMICAL CONCENTRATE
128 oz (3.79L)

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odorcide.com



FIVE APPEALING FRAGRANCES











Deodorizer

Crisp Mountain Air • Cool White Linen • Caribbean Citrus Mist • French Lavender Vanilla • Fresh Peach Blossom

What is ODORCIDE® Duralast®?

An All-Purpose Deodorizer: This technology permanently eliminates, not masks, odors on contact, while leaving a refreshing fragrance.

Multiple Uses: ODORCIDE® Duralast® is effective with many applications, such as, fogging, soaking, saturation and spray.

Pet-Soothe®: All Duralast products have added benefit of Pet-Soothe®. This proprietary feature can help prevent inappropriate marking by relieving the stress and anxiety that accompanies these episodes thus encouraging proper behavior. Benefits can last up to 30 days after application.

ODORCIDE® Duralast® works through:

Counteraction: Termed "neutralization" when no odor results and "deodorization" when a milder, pleasant odors replaces the malodor. Works through Zwaademaker pairs (conjugates) pairs; pairs of odorants that neutralize each other's respective odors.

Absorption: The physical penetration of the malodor substance into the inner structure of one or more of the Thornell product substances.

Bonding: Chemical binding (chemisorption) of malodors to Thornell product's molecular surfaces.

Thornell products use no problematic enzymes, bacteria, oxidizers, or olfactory desensitizers to eliminate odors. All Thornell products use a combination of counteraction, bonding (chemisorption) and absorption. This technology permanently eliminates, not masks, odors on contact irrespective of what has been tried before.

Directions for Use:

Refer to dilution instructions outlines below to calculate the necessary amount of concentrate needed. Always plan to apply in a manner most conducive to getting ODORCIDE Duralast to the source of the odor. Product works best when applied to a dry surface. This will ensure its ability to penetrate to the odor source.

Carpet/Pet: 32 oz per gallon of water for, urine, feces, vomit and other odors found in carpet. On porous surfaces apply directly to the odor source saturating the affected area. Let air dry or extract during cleaning process.

Cleaning Solution: 16 oz per gallon of cleaning solution for eliminating odors from kitchen counters, tables, walls, bathrooms, toilets, mopping floors, and other large routine applications.

Smoke: 24 oz per gallon of water. Apply directly to odor source by using a fogging system, spray application, or adding it to your cleaning solution.

Mold/Mildew: 24 oz per gallon of water. Apply directly to odor source by saturation using fogging system or spray application.

Drains/Dumpsters: 24 oz per gallon of water. Apply directly to odor source by pouring or spraying affected area, while the area is empty and dry

Air Freshener: 8 oz per gallon of water. Apply as post spray after cleaning to leave a refreshing fragrance.

For more serious odors use ODORCIDE Original or ODORCIDE Fresh Scent. For hard to remove stains, use ODORCIDE Ox-Erase. Designed to work in carpet and upholstery cleaning and deodorizing equipment as a pre-spray/soak, in detergent chemical tank, rinse additive and/or post spray.

Product Safety: All Thornell products are safe for use on any surface. As with any product, follow the label directions. Contains water, proprietary essential oil blend and preservatives. Keep out of the reach of children. For external use only. Cautions: Effectiveness decreased when using with Chlorine solutions. Always spot test for color fastness. For more information visit odorcide.com.

THORNELL CORPORATION

P.O.BOX 363 100 James Street Smithville, MO 64089 odorcide.com Odorcide Duralast Concentrates WARNING

Skin Sensitization, Category 1B. H317: May cause allergic skin reaction from the makers of

